

# HOW TO SUCCEED WITH **AGILE BUSINESS** **INTELLIGENCE**

LEARN THE STEPS THAT WILL HELP YOU TO QUICKLY  
DELIVER VALUE WITH AGILE BUSINESS INTELLIGENCE,  
AND SET UP YOUR PROJECT TEAM FOR SUCCESS.



**RAPHAEL BRANGER**

# ARE YOU READY TO LEARN HOW TO SUCCEED WITH AGILE IN YOUR BUSINESS INTELLIGENCE PROJECTS?

Step into the world of Smart Electronics International (SEI), a company on the brink of a data-driven revolution. Jeff, the Group Controller, is thrown into chaos as SEI acquires Electronic Parts Company (EPC). Jeff struggles day and night to wrangle data for crucial meetings. With the looming mountain of sales data, panic sets in.

Enter Lisa, the experienced Agile consultant who will help Jeff and the SEI team apply Agile to their business intelligence project! Join Lisa and Jeff as they overhaul SEI's approach to collecting and sharing business insights and discover how to apply Agile to the business intelligence space. Follow their story and learn how to succeed with Agile in your business intelligence projects.

---



## ABOUT THE AUTHOR

Raphael Branger is a Principal Consultant for Data & Analytics at IT-Logix. He assists organizations in devising and implementing strategies for their data and analytics needs. His role is multifaceted, encompassing the duties of a strategist, architect, requirements engineer, Agile coach, and developer, and thus provides a comprehensive perspective on the projects he engages in.

In addition to his project commitments, Raphael is an active contributor to both the global and local community. He is happy to share his knowledge through his engagements as a speaker, author, and moderator. Raphael, having been with IT-Logix since 2002, has also taken on a leadership role within the company. As a member of the Board of Directors and a partner, he is now instrumental in shaping the strategic direction and development of the organization.

IT-Logix, with offices in Bern, Zurich, and Basel, is one of the leading Swiss IT consulting firms in the fields of business intelligence, data warehousing, data science, and big data. The company consistently orients itself to professionally recognized methodology and practice-proven frameworks and uses market-leading tools for technological implementation.

